







Health Ministers' Council for the **Gulf Cooperation Council States**

MANAMA BAHRAIN 5-7 MAY 2009

Healthcare IT & Management Excellence

MiddleEast09

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Table of Contents

Programme-At-A-Glance	1
International Planning Committee	1
Introduction	2
Audience Highlights	2
Keynote Speaker Highlights	2
Health IT & Insurance Symposium Overview	3
Healthcare IT & Management Excellence Programme Overview	4-5
Networking	6
Registration and Hotel	6

Register today at www.himssME.org/09

HIMSS MiddleEast09 Programme-At-A-Glance

Health IT & Insurance Symposium: **Gulf Region Trends and Adoption**

Tuesday, 5 May 2009

08:30-09:00	Registration/Coffee
09:00-09:45	Welcome and Opening Keynote Address
09:45-13:00	Symposium Sessions
13:00-14:00	Lunch Break
14:00-16:15	Symposium Sessions
16:15-16:30	Closing/Wrap-Up

Healthcare IT & Management Excellence Education Programme - Day 1

Wednesday, 6 May 2009

08:00-09:00	Registration/Continental Breakfast
09:00-10:15	Welcome and Opening Keynote Address
10:15-13:00	Education Sessions
13:00-14:15	Lunch Break
14:15-16:30	Education Sessions
16:30-18:00	Reception

Healthcare IT & Management Excellence Education Programme - Day 2

Thursday, 7 May 2009

08:00-09:00	Registration/Continental Breakfast
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09:00-10:00	Keynote Address
10:00-12:30	Education Sessions
12:30-13:45	Lunch Break
13:45-15:00	Education Sessions
15:00-16:15	Closing Keynote Session

International Planning Committee

Behind HIMSS MiddleEast09 stands a comprehensive planning process adhering to the highest standards of integrity in education planning.

This event is shaped under the guidance of professionals from healthcare delivery organisations, governmental organisations and vendor companies from the Middle East and beyond including:

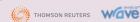
Last name	First Name	Organisation	Country
Abdul-Haleem	Mohamed Ahmed	Advanced Technology Company K.S.C.	Kuwait
Al-Nawakda	Ebrahim	Ministry of Health	Bahrain
Al Saif	Ali	Ministry of Health	Kuwait
Al-Touqi	Abdulrahman	Ministry of Health	Oman
Al-Tuwaijri	Majid	College of Public Health and Health Informatics, King Saud bin Abdulaziz University for Health Sciences	Kingdom of Saudi Arabia
Al-Zaabi	Saeed	Ministry of Health	United Arab Emirates
Ansari	Yahya Al	Government of Dubai	United Arab Emirates
Asad	Rania	E3	United Arab Emirates
Behbehani	Kazem	LeaderHealth	Switzerland
Dahlweid	Michael	iSOFT - An IBA Health Group Company	United Kingdom
Fener	Ethan	Dubai Healthcare City	United Arab Emirates
Hickmore	Daniel	Kronos Systems Limited	United Kingdom
Jaafar	Ali	Ministry of Health	Oman
Jaffer Damji	Nimet	Dubai Healthcare City	United Arab Emirates
Jawad	Sarah	E3	United Arab Emirates
Khalil	Wael	iSOFT – An IBA Health Group Company	Oman
Lieber	Stephen	HIMSS	United States
Long	Caroline	Lawson	United Kingdom
May	Roger	Siemens Medical Solutions	United States
Rhodes	Richard	Sidra Medical and Research Centre	Qatar
Schooff	Michelle	Lawson	United States
Shakar	Ali	Ministry of Health	United Arab Emirates
Shraim	Omar	Advanced Technology Company K.S.C.	Kuwait
Srini	Jay	University of Pittsburgh Medical Center (UPMC) Health Plan	United States

Advocate Sponsors











Introduction

Welcome to HIMSS MiddleEast09 Healthcare IT & Management Excellence

HIMSS (Healthcare Information and Management Systems Society) has become the recognised leader in bringing healthcare IT conferences to an expanding global audience. In recent years, HIMSS AsiaPac and its European counterpart, HIMSS World of Health IT, have brought healthcare communities together in these regions.

And now, HIMSS, in collaboration with an international planning committee, is proud to break new ground in the Gulf Region — with an all-new HIT conference. HIMSS MiddleEast09 Healthcare IT & Management Excellence was developed in response to the region's demonstrated commitment for achieving world-class healthcare and health information IT status.

Who will be there:

- IT leadership, systems and service professionals
- Clinicians and physicians
- CEOs, CIOs, CTOs, healthcare administrators, directors and managers
- Ministry officials of national governments
- Health authority representatives and policy makers
- Academicians and students
- Consultants, vendors and professional service firms

Share the Vision... with these distinguished keynote speakers

HIMSS MiddleEast09 is proud to present an impressive line-up of distinguished keynote speakers from government organisations, major hospitals and leading universities. They will offer dynamic insight and expertise into the region's short- and long-term healthcare needs.



Wednesday, 6 May

Opening Keynote
His Excellency,
Dr Faisal Al Hamar
Minister of Health
Bahrain



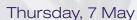
Dr Tawfik A M Khoja

MBBS, DPHC, FRCGP, FFPH, FRCP (UK) Director General, Executive Board Health Ministers' Council for Cooperation Council States



Dr Yasir Khan

Clinical Advisor National Programme for e-Health Qatar





Dr Saadi Taher

Executive Director
Consultant Nephrologist
Medical Services – Central Region
National Guard Health Affairs,
King Abdulaziz Medical City – Riyadh
Kingdom of Saudi Arabia



Closing Keynotes Ms Jay Srini

Vice President
Emerging Technologies
University of Pittsburgh Medical
Center (UPMC) Health Plan
United States



Mr Doug D Cusick EMEA HCLS Industry

EMEA HCLS industry
Executive – Global Healthcare
BD Leader
IBM (member of COCIR)
United States

Symposium Overview

Health IT & Insurance Symposium: Gulf Region Trends and Adoption

5 May 2009

Insurance is a critical driver of healthcare delivery. Learn how the two can be linked for the best results.

Achieving the Integration Link Between Health Provider and Health Payer

Eng. Ahmed M Aldammas, MBA, MSc

Director, Information Technology Council of Cooperative Health Insurance Kingdom of Saudi Arabia

Coding as a Platform for Auto Adjudication Maen Shakaa

Manager Business Analysis and Research Waseel ASP Kingdom of Saudi Arabia

Why the Use of DRGs Are Important to the Gulf Region

Homer Warner, PhD

International Business Development Organisation United States

Towards Interoperability: Using SNOMED CT in Healthcare

Jennifer Zelmer, PhD, MA, BSc

Chief Executive Officer

International Health Terminology Standards Development Organisation Denmark

The Effect of Technology on Medical Insurance Operations and the Benefits of Going "E"

Wassim Khashoggi

CEO

Waseel ASP

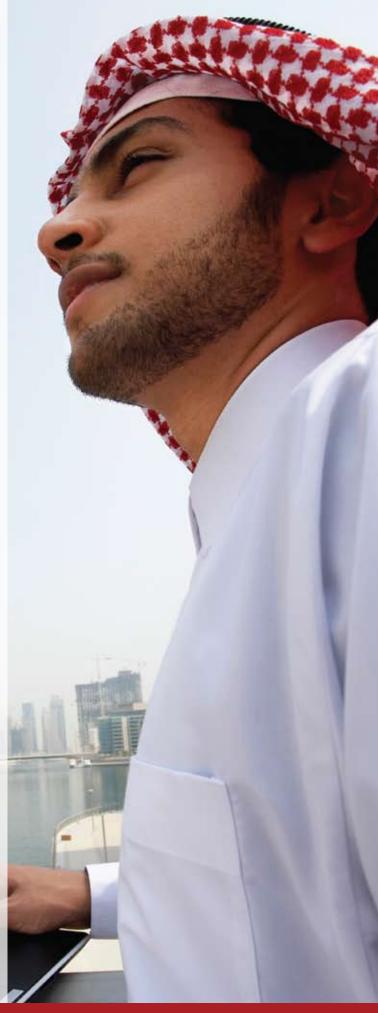
Kingdom of Saudi Arabia

Closing Keynote

Innovative Health Insurance and Reimbursement Model

Dr Mukhtar S A Al-Hashimi

Dean, School of Information Technology Presidential Advisor on Academic Affairs Associate Professor University College of Bahrain Bahrain



Healthcare IT & Management Excellence Education Programme

6-7 May 2009

World-class education enhances knowledge and improves healthcare. This programme offers fact-based solutions and practical guidance.

Clinical IT

Prime Source Vendor - Best of Cluster Implementation Shiraaz Joosub, BPharm (HONS), MPS (SA) PMP (Prince 2 Practitioner)

Senior Information Architect Sidra Medical and Research Center Qatar

The Medical Applications of Radio Frequency Identification (RFID) Ahmed Albarrak, PhD

Director, Computer Department College of Medicine and University Hospitals King Saud University Kingdom of Saudi Arabia

New Techniques and Technologies in Serving Patients: A Paperless/Filmless Environment

Jumah Farhan AlAnazi, AFCHSE, MHA, EMHA

Associate Executive Director Patient Affairs Administration King Fahad Medical City Kingdom of Saudi Arabia

Public Health Informatics Solutions for Today's Data Exchange Challenges C Scott Danos, MPH

President, Danos Consulting, LLC United States

FarmaSafe: Design,
Development and Deployment of
a Hospital-Wide CPOE System
Antonio Fumagalli, Ing.

Senior Project Manager Ospedali Riuniti di Bergamo Italy

Electronic Health Records (EHRs): A Global Perspective Pramod Jacob, MBBS, MS

Chief Executive Officer
DJ HealthTech
India

John Collins, MBA Chief Information Officer St. John's Hospital

United States

Successful Electronic Clinical Implementations

Terri LeFort, RN, BN

Vice President Clinical Consulting Healthtech Consultants Canada

Transparency in Healthcare Technology: A Clinical Informaticist & Strategist Approach

Rex Osborn

Director Strategic Marketing-Global Healthcare Fuji Medical Systems United States

Implementing Telemedicine after Disasters Shashi Gogia, MBBS, MS (Surgery)

President, IAMI

India

IT Applications

Sharing the Experiences of Data Warehouse Development at KFSH & RC

Hamad Al-Daig, BS, MBA

Chief Information Officer
King Faisal Specialist Hospital & Research Centre
Kingdom of Saudi Arabia

Fadwa AlBawardi, BS, MS

Senior Programme Analyst King Faisal Specialist Hospital & Research Centre Kingdom of Saudi Arabia

Enam Hoque, BSc, MBA

Data Warehouse Manager King Faisal Specialist Hospital & Research Centre Kingdom of Saudi Arabia

Realising the Value of an eMR Through Process Improvement

Eleonore Fuchter, MBA, BSc (Hons)

Programme Manager, Health Support Services Australia

Leaving Nothing to Chance: Selecting the University Hospital Clinical System

Matthew Mueller

Senior Manager of Information Systems University Hospital, Dubai United Arab Emirates Improving Patient Outcomes and Service Levels in the Middle East by Leveraging Technology

Bill Hill Muwaffa Laham
Vice President Chief Executive Officer

FMFA Sales F3

Lawson Software United Arab Emirates

United Kingdom

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Implementing Enterprise Health Information Technologies: Lessons from Abu Dhabi

John R Hawkins

Director of Information Technology Abu Dhabi Health Services Company–SEHA United Arab Emirates

Transforming into the Information Age: e-Health Initiatives Deployed

C Martin Harris, MD, MBA, FHIMSS

Chief Information Officer
Chairman of the Information Technology Division
Cleveland Clinic
United States

From Vision to Reality — A Digital Hospital in Less than a Year Sanjay Shah, B Engg, MBA, CMPE

Vice President and Chief Information Officer Cabell Huntington Hospital United States

Overview of the EHR Implementation at Dubai Healthcare City

Ethan Fener

Project Director, Electronic Health Records
Dubai Healthcare City
United Arab Emirates

Gagan Goel

Technical Manager, Integrated Healthcare Network Dubai Healthcare City United Arab Emirates

Nimet Damji

Manager, Healthcare Applications Dubai Healthcare City United Arab Emirates

Challenges in Selecting a CIS for a Middle East Hospital
Roy Binnekamp

Senior IT Project Consultant Sidra Medical and Research Centre Qatar

Programme Overview

Healthcare & Health Information Technology Management

Joint Commission Accreditation — Overview of Information Management Standards and How to Achieve Compliance

Hoyt Burdick, MD, MMM, CPE, CPHQ, FACP, FACPE

Vice President and Chief Medical Officer Cabell Huntington Hospital

United States

Sanjay Shah, B Engg, MBA, CMPE

Vice President and Chief Information Officer Cabell Huntington Hospital United States

How Can Medical Staff Aid in Selecting the Electronic Medical Record for Their Organisation? Sally Kamel, DDS

Clinical Application Analyst Advanced Technology Company (ATC) Kuwait Sponsored by:

Implementing an eMR, or "How to Embark on a Journey Without an End"

Jean Evans, PhD

Chief Information Officer South Eastern Sydney & Illawarra Area Health Australia

Service-Oriented Architecture: The Benefits for Healthcare

Michael Dahlweid, MD, PhD

Chief Medical Officer iSoft Healthcare United Kingdom Sponsored by:

Outsourcing Health IT Services: A Middle East Experience

Ebrahim Al-Nawakda, MS

Director, Health Information Ministry of Health Bahrain

Information Technology: An Enabler for Quality Management

Reza Shahpori, BSc, RTR, PMP

Information Technology Manager Calgary Health Region, Department of Critical Care Medicine Canada

From Health Data to Health Intelligence in Supporting Policy Change

Antonio Duran, MD, MSc

International Consultant / Health Policy Adviser Indra

T'cnicas de Salud

Spain

Sponsored by: Indra

Sharing ERP Implementation Experiences at KFSH&RC

Hamad Al-Daig, BS, MBA

Chief Information Officer King Faisal Specialist Hospital and Research Centre Kingdom of Saudi Arabia

Using Business Intelligence to Link Workforce Management, Quality and Patient Experience Tom Wadsworth, MBA

Senior Director, Medical Operations and Nursing Cleveland Clinic Foundation United States

Sponsored by: **MKRONOS**

Lessons Learned During U.S. Implementation of EDI for Revenue Cycle Improvement Andrea E Boos, MS

Business Manager, Revenue Cycle Solutions Siemens Medical Solutions United States



Reaistration

Make it Your Business to Discover Manama, Bahrain!

While at the conference, come and discover Manama — the exciting capital and financial centre of Bahrain. Beyond the steel and glass skyline you'll find deluxe hotels, international cuisine, world-class golf courses, white sand beaches, historic sites and bustling entertainment and nightlife.

Learn more about Manama, Bahrain at www.bahraintourism.com.



Hotel Reservations

Conference Hotel

Please visit <u>www.himssME.org/09</u> and click on the hotel & travel page to make your hotel reservations.

Headquarters Hotel and conference location:

The Gulf Hotel Bahrain Starting at 95 BHD/night

Alternate Hotel (shuttle bus will be provided):

Al Safir Hotel & Tower

Refer to www.himssME.org/09 for pricing and reservation information.

Travel

Gulf Air is the Official Airline for the HIMSS Middle East Conference and offers you a special discount. Simply book online at www.gulfair.com to receive the guaranteed lowest fare.

Registration

Conference Fee Structure

Health IT & Insurance Symposium: Gulf Region Trends and Adoption

Tuesday, 5 May 2009

75 BHD (\$200 USD) - all delegates

Healthcare IT & Management Excellence Education Programme

Wednesday, 6 - Thursday, 7 May 2009

150 BHD (\$400 USD) - all delegates

Full Conference

Tuesday, 5, Wednesday, 6, Thursday, 7 May 2009 225 BHD (\$600 USD) – all delegates

Cancellation & Refund Policy

Cancellation before 31 March 2009: 40 BHD administrative fee. Cancellation after 31 March 2009: 100% of the registration fee will be forfeited.

Two Ways to Register

NOTE: Conference space is limited. Register early as registration will be closed upon reaching the maximum number of delegates the facility can accommodate.

1. Online: for payment by credit card

www.himssME.org/09

- Click on "Registration."
- Our online registration site is a secured site. Major credit cards such as American Express, VISA and MasterCard are accepted.

2. Email: for payment by credit card or wire transfers

Download a printer-friendly registration form at www.himssME.org/09, complete, scan and email to customerservice@himssme.org

Wire Transfer Information:

- Bank account name: HIMSS
- Account Number: 32286301
- Sort Code: 609242
- IBAN# GB22CHAS60924232286301
- JPMorgan Chase Bank London (CHASGB2L)
- Reference: HIMSS MiddleEast09 and your first and last name

Networking at HIMSS MiddleEast09

Network with colleagues and top leaders at the Conference Reception. All registered attendees are welcome to attend.

Conference Reception

Wednesday, 7 May 16:30–18:00 Gulf Hotel Bahrain, Awal Ballroom To register, go to <u>www.himssME.org/09</u>.



The Gulf Region's Foremost Event for Advancing Healthcare through IT and Management Systems

For more information regarding HIMSS MiddleEast09, or to find out how to participate, please visit www.himssME.org/09.

For questions about education:

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Manager, Education
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Tel: +1 312-915-9251
Email: jbartley@himss.org

For general questions:

Mr Alix Bolle HIMSS/Middle East Tel: +32 2 793 7637

Email: customerservice@himssME.org



About HIMSS

The Healthcare Information and Management Systems Society (HIMSS) is the healthcare industry's membership organisation exclusively focused on providing global leadership for the optimal use of healthcare information technology (IT) and management systems for the betterment of healthcare. Founded in 1961 with offices in Chicago, Washington, D.C., Brussels, Singapore and other locations across the United States and Europe, HIMSS today represents over 20,000 individual members and over 350 corporate members — collectively representing organisations employing millions of people. HIMSS frames and leads healthcare public-policy development and the improvement of industry practises through its advocacy, educational and professional development initiatives, which are designed to call attention to information and management systems' contributions to quality patient care.

Join healthcare and IT professionals from the Middle East and beyond to help shape the future of healthcare in the Gulf Region.